IGD

Media Pack 2021

About us

IGD (the Institute of Grocery Distribution) is an organisation of two interconnected communities, Commercial Insight and Social Impact, which work together to drive change that makes a tangible difference for society, business, and the individual.

Our trading company uses in-depth commercial understanding to uncover rich insights and data, leading to action that powers success.

We reinvest our profit into delivering Social Impact, aimed at uniting and mobilising the food and consumer goods industry around the most crucial issues affecting society and business.

We connect, collaborate and inspire, provoking and leading constructive debate that creates tangible impact.

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Our history

More than 100 years ago, a group of grocery retailers in the UK came together to improve and develop professional standards and deliver training in grocery management.

Today, we play a unique role for the food and consumer goods industry. Through our thought-leadership, partnership approach and a heritage based on trust we have the permission to connect in ways that no-one else can, collaborating and inspiring through a truly extensive and highly influential network, where we both provoke and lead healthy debate.

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Commercial Insight

We connect our industry.

We are a trusted partner, with unrivalled insight and foresight across the food and consumer goods industry.

from IGD

Commercial insight

Global insight and opinion

Our channel forecasts are used by media around the world, providing journalists with data, global insight and opinion, coming straight from the heart of retail.

Retail Analysis from IGD stays ahead of the latest trends such as Quick Commerce and Eating in vs Dining Out, helping to inform debate and demonstrate where our industry is going. Our customers use our insight to meet everyday challenges and adapt to changing futures.

Providing the 'go to' shopper insight

IGD's Shopper Confidence Index is our measure of shopper confidence, combining four key measures directly relating to the food and consumer goods sector, delivered direct to your inbox every month. This is one of the cornerstones of ShopperVista from IGD, delivering the 'go to' insight that creates the foundation for future-facing shopper thinking.

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Commercial insight

Providing the answers to unlock potential

For supply chain people, by supply chain people – Supply Chain Analysis from IGD provides the answers to unlock potential including insight on core topics including availability, demand and supply planning and waste and sustainability.

Connecting people and ideas

Events from IGD connect people and ideas, creating an environment for sharing insight, ideas and innovation, allowing people to be better connected by seeing the bigger picture. We run a full calendar of Retailer Trade Briefings and channel events.

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Social Impact

We influence change, uniting and inspiring the food and consumer goods industry to mobilise it as a force for good.

We focus our expertise to make a tangible difference on four key areas: People, Health, Sustainability and Economics

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Social Impact

People

IGD brings together industry professionals and young people to deliver nationwide employability skills development programmes.

We're on a mission to train 25,000 young people by 2023 through our Work Experience programmes, which run in partnership with Job Centre Plus, secondary schools, colleges and some of the biggest names in the FMCG industry.

We are committed to driving the inclusion and diversity debate forward and through the launch of Diversity and Inclusion in Grocery we champion this agenda through our activities including our reverse mentoring scheme.

Economics

We help food and consumer goods companies understand the big picture. Our quarterly Viewpoint report monitors our economic recovery, longer term impacts of COVID-19 and EU Exit, regularly bringing you our viewpoint on what lies ahead for the food and consumer goods industry.

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Social Impact

Health

We're making healthy and sustainable diets easy for everyone. Our nutrition experts use the latest research and behavioural science to develop practical tools on topics including shifting consumer behaviour, reformulation, labelling and workplace health.

We're also working in partnership with the University of Leeds and leading retailers and manufacturers to trial a series of interventions to see what truly drives long-term behavioural change.

Sustainability

IGD is championing food waste reduction and bringing the industry together to tackle food surplus redistribution to help address climate change and support communities that need it the most.

We're mobilising the industry and other critical stakeholders to develop sustainable packaging systems and working to accelerate our industry's progress towards Net Zero. We're also working to unlock a harmonised solution to environment labelling.

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Our spokespeople

We have experienced spokespeople available to comment across a range of topics relating to food and consumer goods, some of whom are listed below.

Please contact press@igd.com if you're a journalist and would like to speak to a member of the team. If you're not a journalist, please contact igd@igd.com for general queries.

Susan Barratt

CEO

Naomi Kissman

Strategy and Corporate Affairs Director

Ben Miller

Product Director, Global Retail and Events

Simon Wainwright

Director of Global Insights

James Walton

Chief Economist

Sarah Baldock

Marketing and Communications Director

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Contact us

press@igd.com

+44 (0)1923 851 986

from IGD