



VIRTUAL



# Private Label Supplier Meeting Days 29-30 September 2021

## Frequently Asked Questions

### Meet the Retailers

**How do I know which retailers are attending?**

To view the full list of retail profiles on the event website: [Click here](#)

**Which category buyers will I be able to meet with?**

The following categories and subcategories will have representatives in attendance from each retailer:

Category	Sub Category
Ambient Grocery	Grocery: Bakery
Ambient Grocery	Grocery: Cereals
Ambient Grocery	Grocery: Cooking Ingredients
Ambient Grocery	Grocery: Crips, Snacks, Dried Fruits, Nuts & Popcorn
Ambient Grocery	Grocery: Desserts
Ambient Grocery	Grocery: Dried Pasta, Rice, Noodles & Couscous
Ambient Grocery	Grocery: Home Baking
Ambient Grocery	Grocery: Jams, Olives, Olive Oil, preserves vegetable, mushrooms
Ambient Grocery	Grocery: Jams, Sweet & Savoury spreads
Ambient Grocery	Grocery: Oil & Fats
Ambient Grocery	Grocery: Olives, Antipasti, Pickles & Chutneys
Ambient Grocery	Grocery: Pulses, Lentils & Beans
Ambient Grocery	Grocery: Ready Meal
Ambient Grocery	Grocery: Seasonings, Spices & Herbs
Ambient Grocery	Grocery: Sugar & Sweeteners
Ambient Grocery	Grocery: Sweet, Chocolate, Mints & Chewing Gum
Ambient Grocery	Grocery: Table sauces, Marinades & Dressings
Ambient Grocery	Grocery: Tins, Cans & Packets
Ambient Grocery	Grocery: Worldfood
Ambient Grocery	Grocery: Worldfood , Tex Mex
Ambient Produce	Produce: Fruits & Vegetables
Beverages	Alcoholic drinks: Beer, Wines & Spirits
Beverages	Non-alcoholic drinks: Soft drinks, Fruits & Vegetables Juices
Beverages	Non-alcoholic drinks: Tea & Coffee
Fresh / Chilled	Fresh Food: Chilled Dessert
Fresh / Chilled	Fresh Food: Chilled Pasta, Dough, Antipasti



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Fresh / Chilled	Fresh Food: Dairy & Cheese
Fresh / Chilled	Fresh Food: Meat, Fish, Poultry & Egg
Fresh / Chilled	Fresh Food: Ready Meal
Frozen	Frozen Food: Bread, Dough
Frozen	Frozen food: Ice cream & Desserts
Frozen	Frozen food: Meat, Fish & Poultry
Frozen	Frozen food: Ready Meals
Frozen	Frozen food: Vegetables & Herbs
Non Edible Grocery	Baby
Non Edible Grocery	Health & Beauty
Non Edible Grocery	Pets
Non Food	Home & Ents.
Non Food	Household

## The Meetings Process

### **How many meetings opportunities are there during the event?**

Each attendee from your company can book **up to 32** meetings across the 2 days with **up to 15** retailers.

### **How long is the duration of each meeting?**

Each meeting has an allocated time slots of 20 minutes and take place over video via the virtual event platform.

### **Will we be able to request meetings with the retailers before the event?**

Yes. The events team will contact you before the event to schedule your meetings using a meeting diary. The meeting booking system will be open from 7<sup>th</sup> September 2021.

### **Are the meetings guaranteed?**

No. Every retailer you would like to meet with has to accept the meeting request.

## How to get involved

### **What is the difference between an Enterprise Ticket and a Single Ticket?**

- An Enterprise Ticket means 10 individuals from your company can attend and represents a cost-effective way to meet multiple retailers over the two days



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- Purchasing a Single Ticket will mean fewer meeting opportunities with the retailers and we encourage all suppliers to take advantage of the Enterprise Ticket option

## **Can I book an Enterprise Ticket, reserve spaces and submit the attendee names closer to the event?**

Yes, we are happy to accept Enterprise Ticket bookings under one name and we will contact you from the start of September for the contact details of all other attendees in your group.

## **What is the deadline to register?**

To help our event planning and manage the numbers of delegates expected to attend the meetings and the event programme, we encourage all suppliers to register as early as possible. This will also provide you with adequate time to fill your meeting diary. [Click here to register](#)

## **The Platform**

### **What date does the event platform open?**

This is a virtual, online event and the platform officially opens from 13<sup>th</sup> September 2021. You will be sent an email that will contain a link to log in to the platform from this date.

### **What is the Virtual Exhibition?**

Outside of the meeting and programme times you can visit the virtual exhibition and the Retailer booths. You will be able to view and download information from each retailer.

### **How do I become part of the Exclusive Supplier Resource Gallery?**

If you book an Enterprise Ticket, you can showcase your organisation on the virtual platform within the Exclusive Supplier Resource Gallery so the EMD Retail Network can find out more about your business. Please contact the events team on [events@igd.com](mailto:events@igd.com) to find out more.

### **What is the event programme and who is speaking?**

During the two-day programme, attendees will have the opportunity to pose questions to the speakers during live and interactive Q&A sessions. Speakers include:

- Philippe Gruyters, Managing Director, EMD
- Johan Neuman, President of EMD and Head of Private Label, Dagab
- Daniel Ducrocq, VP Europe Retailers Services, NielsenIQ
- Else Groen, Director General, Independent Retail Europe



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### About Us

#### Who are the Institute of Grocery Distribution (IGD)?

- IGD - providers of foresight and insight for the Food and Consumer Goods industries - is partnering with EMD to host this exclusive event. Find out more about us at <https://www.igd.com/>
- All profit generated from this event will be re-invested into Social Impact from IGD, which unites and inspires the food and consumer goods industries to mobilise them as a force for good, addressing the economic, social and environmental issues that matter to us all